
INTAGLIO BY WHITE WEBB



PRESS RELEASE

WHITE WEBB LAUNCHES NEW LINE OF HOME FURNISHINGS

MATTHEW WHITE AND FRANK WEBB (FOUNDERS OF THE INTERIOR DESIGN FIRM, WHITE WEBB, LLC) ANNOUNCE THE LAUNCH OF THEIR FIRST FURNITURE COLLECTION, INTAGLIO BY WHITE WEBB (INTAGLIO MEANS ENGRAVING IN ITALIAN). AS IN THEIR DESIGN PRACTICE, THE TEAM HAS CREATED A NEW COLLECTION THAT FUSES THE ANCIENT AND MODERN, RESULTING IN OBJECTS THAT ADD BOTH A SENSE OF HISTORY AND GRAPHIC PUNCH TO ANY ROOM.

TO CREATE INTAGLIO, WHITE WEBB BEGINS BY CAREFULLY SELECTING ENGRAVINGS FROM THE 17TH – 19TH CENTURIES. THEY THEN TAKE THE CHOSEN IMAGES AND HYPER-ENLARGE THEM. USING STATE-OF-THE-ART SILK SCREEN TECHNOLOGY, THE IMAGES ARE REPRODUCED ONTO LASER-CUT FORMS. INSPIRED BY PIECES THAT WERE ORIGINALLY THREE DIMENSIONAL, WHITE WEBB USES ONE DIMENSIONAL IMAGES TO CREATE PIECES THAT ARE TWO DIMENSIONAL. OR ARE THEY? THESE WITTY AND ROMANTIC PIECES MAKE A JOKE OF THEMSELVES WHILE CREATING A NEW WAY OF SEEING ANTIQUES AND THE DECORATIVE ARTS.

ATTACHED TO EACH PIECE IS A SIGNED PAPER LABEL. THE COLLECTION NOW HAS EIGHT PIECES WITH MORE IN DEVELOPMENT. THE COLLECTION CURRENTLY INCLUDES:

CONVEX MIRROR (A)	TABLE LAMP (A)
CHANDELIER (A)	WALL BRACKET (A)
CONSOLE TABLE (A)	WALL SCONCE (A)
RECTANGULAR MIRROR (B)	HURRICANE LAMP (B)

INTAGLIO BY WHITE WEBB IS AVAILABLE AT HOLLYHOCK, INC. AT 817 HILLDALE AVENUE, WEST HOLLYWOOD, CA 90069, 310-550-1841, INFO@HOLLYHOCKINC.COM.

ABOUT WHITE WEBB, LLC: WHITE WEBB, LLC IS AN INTERIOR DESIGN FIRM WITH OFFICES IN NEW YORK AND CALIFORNIA. THEIR PROJECTS HAVE BEEN SEEN IN NEARLY EVERY NATIONAL DESIGN MAGAZINE, AS WELL AS THE NEW YORK TIMES AND LOS ANGELES TIMES. THEIR WORK CONTAINS ELEMENTS FROM ANTIQUITY BASED ON MATTHEW WHITE'S TEN YEARS AS AN ANTI-QUARIAN AS WELL AS A MODERN SENSIBILITY BASED ON FRANK WEBB'S KNOWLEDGE OF MODERN AND CONTEMPORARY ART.

ABOUT HOLLYHOCK, INC.: HOLLYHOCK, INC., LOCATED IN THE FORMER DESIGN STUDIO OF THE LEGENDARY TONY DUQUETTE, IS A GALLERY FILLED WITH BEAUTIFUL FURNISHINGS FOR THE HOME. SUZANNE RHEINSTEIN, NOTED INTERIOR DESIGNER, INFUSES HER SHOWROOM WITH A DELIGHTFULLY ECLECTIC MIX OF FURNITURE, ACCESSORIES, LIGHTING, TEXTILES AND TABLEWARE.
