

New York, NY (PRWEB) October 2, 2008

White Webb selected by Metropolitan Home and Showtime to take part in a one-of-a-kind designer showcase

New York, NY, October 2, 2008— Matthew White and Frank Webb are pleased to announce that their design firm, White Webb, is one of only six selected to take part in Metropolitan Home's *Showtime* House. Metropolitan Home, the leading authority on modern design, and Showtime, the cutting edge television network, have joined forces in an unprecedented way to blend great entertainment and great design. Each of the designers was given the unusual assignment of designing a room based on one of Showtime's hit television series. The result is astonishing design by a handful of America's top interior design talents.

White Webb based its room design on the Showtime series *Weeds*, a tale of a young mother, recently widowed, who takes to selling marijuana to keep house and home together. As one would expect from such a premise, the show is chock-full of drama, and White Webb's corresponding design delivers it in spades.



Using “green” materials such as an amoeba-shaped, hemp rug and natural grasscloth wallcoverings, the design duo set the stage for a room that's both natural and chic. For a striking backdrop, they created a large, graphically patterned screen framed in walnut and covered in three shades of grasscloth. Interspersed among cut-outs in the screen are lantern-like sculptures fashioned from natural twigs and rolling papers. Furniture includes Vladimir Kagan's free-flowing Serpentine sofa, a biomorphic console table from Baker's new Tony Duquette line, and a chic, acrylic table from White Webb's Clearly Classic Collection.

Taking advantage of the sun-filled space, the designers loaded the room with plants, cleverly deploying them as sculptural elements, as well as a natural form of cascading window treatments. Extending this green theme is the room's artwork. Adorning one wall is a collection of unframed, 18th century engravings of grass, which the design duo wittily suspended from a taut cable via roach clips. In further homage to the show's subject matter, the designers commissioned New York artist Daniel Murphy to create a startlingly life-like pot sculpture, completely out of paper. Although the room abounds with references to the *Weeds* story line, they are extremely subtle and contribute to a room whose overall feeling is chic, comfortable and entirely modern. Inviting, alluring, and filled with natural colors and textures, White Webb's *Weeds* room turns Reefer Madness into “Reefer MOD-ness”!

Metropolitan Home's *Showtime* House is located at 23 Gramercy Park South in New York City and is open to the public on weekends through the end of October. Tickets may be purchased at the door for \$25.

For more information on the design of this room visit www.whitewebb.com or www.pointclickhome.com.

About White Webb

White Webb, LLC is an interior design firm with offices in New York City. The firm's principals, Matthew White and Frank Webb, bring a sense of history to every interior design project, but balance it with an appreciation for modern life. This blending of old and new is the hallmark of the White Webb sensibility. Whether working with major art and antiques in architecturally significant houses or creating a fantasy setting in the gallery world, White Webb approaches all projects with an eye toward the past and the future, and a touch of wit.

For more information on White Webb, visit www.whitewebb.com.