

THE ARCHITECTURAL DIGEST GREENROOM

AT THE
79TH ANNUAL ACADEMY AWARDS®



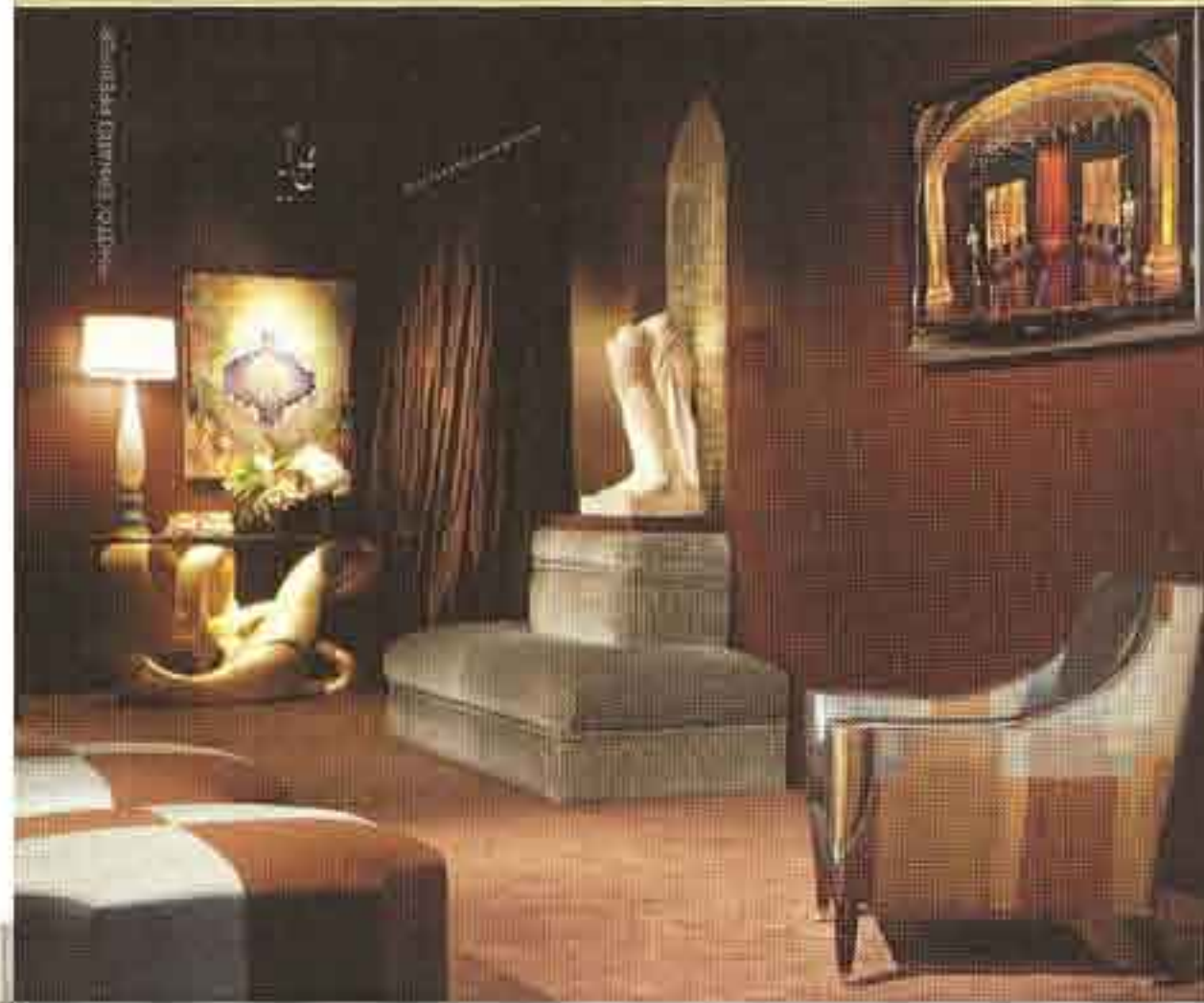
OSCAR'S® PRESENTERS' BACKSTAGE HAVEN FEATURED MOTHER OF PEARL APHRODITE WALLCOVERING (IN ENTRYWAY) BY MAYA ROMANOFF; LCD-TV BY SHARP AQUOS; SQUARE SOFA, COCKEREL OTTOMANS AND PARIS CHAIRS BY GEORGE SMITH WITH LEE JOFA FABRICS; PAINT BOX CARPETING BY MOHAWK; PANTONE PAINTS BY FINE PAINTS OF EUROPE EUROLUX INTERIOR ACRYLIC



DESIGNERS MATTHEW WHITE (LEFT, IN GEORGE SMITH PARIS CHAIR) AND FRANK WEBB IN THE ARCHITECTURAL DIGEST GREENROOM AND WALLCOVERING OF THEIR OWN DESIGN AND DRAPERY FABRIC BY LEE JOFA; MANSFIELD PARK WOOD FLOORING BY MOHAWK

Breaking new ground with a "green" design scheme, this year's Architectural Digest Greenroom at the 79th Annual Academy Awards provided celebrity presenters with an elite backstage oasis for the fifth consecutive year. Designers Matthew White and Frank Webb of White Webb, LLC consulted with Global Green USA and the Natural Resources Defense Council to prove that glamour and eco-friendly design are a natural combination. As Hollywood's glitterati awaited cues to take the stage, they feasted their eyes on everything from renewable mother of pearl wallcovering to carpeting made from recycled plastic bottles to stunning furniture of sustainably harvested wood. SEE PAGE 56 FOR DETAILS.

HOLLYWOOD'S MOST EXCLUSIVE VIP ROOM? THE ARCHITECTURAL DIGEST GREENROOM, WHERE PRESENTERS MINGLED BEFORE AND AFTER THEIR APPEARANCES ONSTAGE



ANOTHER GREENROOM VIEW, INCLUDING LCD-TV BY SHARP AQUOS; CUSTOM BANQUETTE, PARIS CHAIR AND COCKEREL OTTOMANS BY GEORGE SMITH; CONSOLE BY TONY DUQUETTE FROM HUTTON WILKINSON; MURANO GLASS LAMP FROM DOWNTOWN; ARTWORK BY STEVE RODEN, COURTESY OF SUSANNE VIELMETTER

GREENROOM GUESTS INCLUDED...



PENELOPE CRUZ



NICOLE KIDMAN



LEONARDO DICAPRIO



GATE BLANCHETT



HELEN MIRREN



JOHN TRAVOLTA AND KELLY PRESTON



ANNE HATHAWAY

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KEY DESIGN ELEMENTS

Furniture: George Smith Handmade Furniture and Fabrics; Hutton Wilkinson; VivaTerra; White Webb, LLC

Floor Covering: Mohawk Flooring

Wallcovering: Maya Romanoff

Fabrics: Available exclusively through Lee Jofa

Paint: PANTONE PAINTS by Fine Paints of Europe, Inc.

Electronics: Sharp AQUOS Full HD 1080P Liquid Crystal Televisions

Art and Antiques: Jean de Merry; J.F. Chen; Harrison Storms; Louis Stern Fine Arts; Seguso Viro; Susanne Vielmetter

Lighting: Downtown; Paul Ferrante

FOR A FULL ROOM VIEW, SEE PAGE 40. TO SEE FOOTAGE OF THE MAKING OF THE ROOM, VISIT WWW.BEYONDAD.COM.